

MindFreedom

Support Coalition International

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20 September 2004

Cathryn M. Clary, MD, MBA, Vice President
Psychiatry, Neurology, Consumer & Markets Development
Pfizer Global Pharmaceuticals
235 E. 42nd St 235/10/30
New York, NY 10017

Dear Dr. Clary:

Enclosed is the MindFreedom Scientific Panel's response to your undated letter that we received in mid-May 2004. As you know, we sent a 9 Dec. 2003 letter to Pfizer, Inc. that requested evidence for your statement found in many TV and web ads that, "Zoloft is a medicine that helps correct the chemical imbalance of serotonin in the brain." In a 3 Feb. 2004 letter, Frank Raines on your board of directors assured us that you would address our concerns.

Your 17 Feb. 2004 response did not address our concerns. And unfortunately, as the scientific panel points out, your letter of mid-May 2004 does not address our concerns, either. (You may find all of our correspondence on the web at www.MindFreedom.org.)

Also, I feel your letter personally and unprofessionally insulted the individuals who compose our Scientific Panel. These are volunteer professionals who are courageously blowing the whistle on the excesses of a profitable industry despite the risk this presents to their own careers. For you to imply that they themselves have personal conflicts of interest is a little like Goliath claiming that slingshots offer an unfair advantage.

We are requesting a congressional investigation into why the FCC, FDA, FTC and your board have failed to order a halt to the use of the phrase in question in your advertising. As you will see from the enclosed letter, it is important and urgent that you immediately end the use of the above-referenced, fraudulent, unsubstantiated phrase.

Sincerely,

David Oaks, Executive Director

Copy: Frank Raines, CEO, Fannie Mae
Hank McKinnell, PhD, Chairman and CEO of Pfizer, Inc.

A non-profit uniting 100 grassroots groups to win human rights in mental health.

www.MindFreedom.org