

MindFreedom

Support Coalition International

454 Willamette, Suite 216; PO Box 11284
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20 September 2004

Pfizer, Inc. Board of Directors
c/o Hank McKinnell, Ph.D., Chairman and CEO
Pfizer, Inc
235 East 42nd Street
New York, NY 10017

Dear Pfizer, Inc. Board of Directors:

First, we'd like to appreciate that Frank Raines on your board has assured us more than once that we would receive a "direct" response from Pfizer, Inc. about our concern. Perhaps because of Frank's encouragement, our MindFreedom Scientific Panel of respected psychiatrists, psychologists and researchers exchanged several letters with Pfizer, Inc. representatives. Unfortunately, we feel your responses were unsatisfactory.

The Pfizer, Inc. board of directors is legally and morally responsible for the actions of the corporation. **We consider each individual board member of Pfizer, Inc. to be responsible joint and severally for willful misconduct and gross negligence.** Why?

Our specific complaint which we provided to Pfizer, Inc. in December 2003 is that you use televised and Internet ads to fraudulently inform millions in the public that:

"Zoloft is a medicine that helps correct the chemical imbalance of serotonin in the brain."

Hank McKinnell, Ph.D., Chairman and CEO of Pfizer, Inc., directed Cathryn M. Clary, MD, MBA, Vice President to reply to us. But Dr. Clary was unable to provide scientific evidence, such as peer reviewed articles, for your statement. No such chemical imbalance has ever been found. And there's no evidence your product "corrects" it. Enclosed is our most recent response. The complete dialogue is on our web site.

Once more, we request that you immediately halt the use of your fraudulent claim. We intend to consider nonviolent and peaceful protests of Pfizer, Inc., and any other corporations that you each lead. I look forward to your response as soon as possible.

Sincerely,

David Oaks, Executive Director

A non-profit uniting 100 grassroots groups to win human rights in mental health.

www.MindFreedom.org

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