

MindFreedom

Support Coalition International

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Federal Communications Commission
445 12th Street SW
Washington, DC 20554

U. S. Food and Drug Administration
5600 Fishers Lane
Rockville MD 20857-0001

Federal Trade Commission
600 Pennsylvania Avenue, N.W.,
Washington, D.C. 20580

Dear FCC, FDA & FTC:

This is an official complaint by our non-profit organization and members regarding ads on television and the web for Zoloft by Pfizer, Inc. The following language from their web site is similar to their TV ad: "Although the way Zoloft works for depression, panic disorder, OCD, and PTSD is not completely understood, what is understood is that Zoloft is a medicine that helps correct the chemical imbalance of serotonin in the brain."

Pfizer, Inc. does not explain the following important indisputable fact: There is no scientific evidence for such a chemical imbalance. For example, there is no reliable diagnostic lab test for any alleged chemical imbalance for any mental disorder.

Pfizer, Inc. has broadcast this fraud many times on television, in print, on the web and in other material reaching millions of Americans. The public believes that your agencies are protecting their interests, and you have approved these ads. FCC, FDA and FTC share responsibility, both legally and morally, for immediately halting this harmful deception.

Sincerely,

David Oaks, Executive Director

Copy: Hank McKinnell, Ph.D., CEO & Franklin Raines, board member, Pfizer, Inc.

A non-profit uniting 100 grassroots groups to win human rights in mental health.

www.MindFreedom.org